

IT ALL BEGAN IN

Our founder, William Hathorn, started our company in a workshop in London, England. Originally trading as Pine Productions, based on the popular wood we used to build our furniture, we crafted strong, durable products using traditional carpentry methods. But as our business grew and we began to provide furniture in a variety of materials for the healthcare market, the name no longer fit. So, with a nod to our beginnings, we took a bold step and became Pineapple.

As our reputation for designing for demanding environments grew, so did demand for our products and we soon expanded into new premises, doubling our production capacity. We started creating technically advanced furniture for secure settings like mental health units and prisons, as well as lower risk spaces like hospitals, healthcare and education facilities. While our business is now international and our vision more ambitious than ever, we're still a family business at heart. Our work ethic and attention to detail is exactly the same as when we started in 1975.



Pineapple. Strong, durable, innovative, stylish, practical, comfortable, versatile, safe, secure, designed, reliable, high quality, flame-retardant, anti-microbial, water-resistant, weighted, non-weaponizable, stain-resistant, easy-wipe, ergonomic, contoured, smooth, quality-controlled, tried & tested, fully-stitched, polished, reinforced, stabilized, ballast-added, weatherproof, guaranteed, customizable, multi-colored, multi-fabric, calming, vibrant, fully-welded, heavy-duty, floor-fastened, modular, UV stabilized, hygienic, impact-resistant, reduced-ligature, stackable, wall-mounted, transformative, indoor, outdoor, adaptable, sociable, playful, sustainable, supportive and **designed for peace of mind.**

I NEED
FURNITURE
THAT KEEPS
MY PATIENTS
SAFE



I NEED
FURNITURE
THAT KEEPS
MY RESIDENTS
CALM



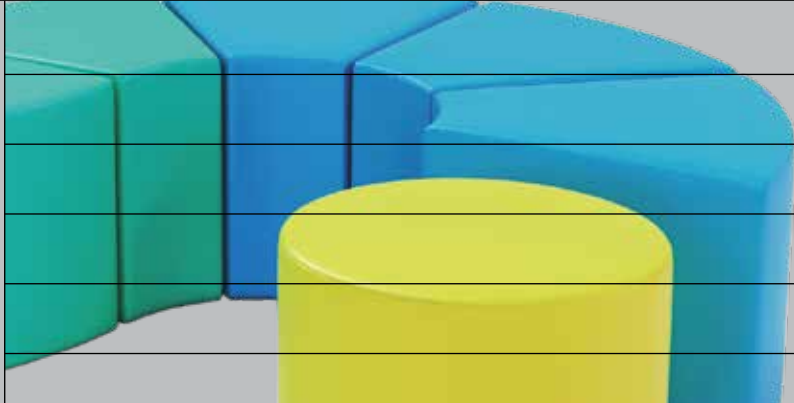

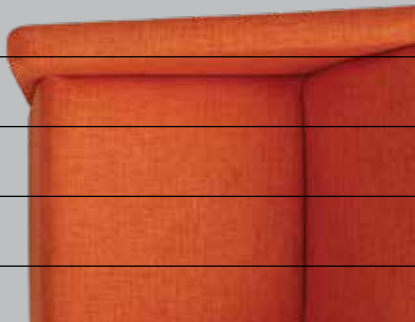
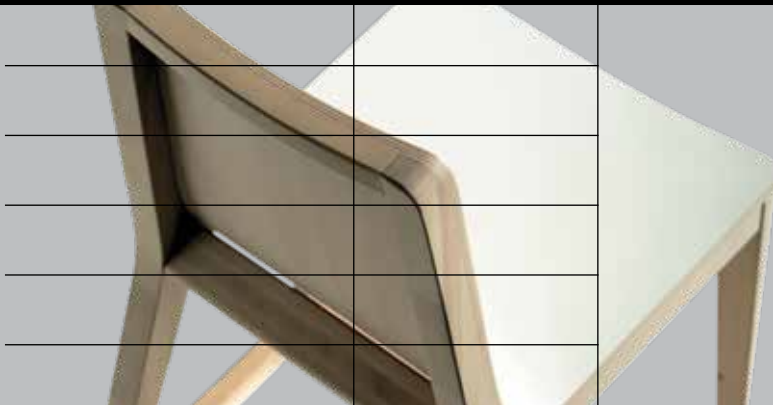
Every customer comes to us with a different set of challenges and we take time to listen and understand. It helps us design the transformative furniture you need, delivering purpose and exceptional value on time and on budget.

I need furniture
that's tough
enough to last
a lifetime



I need furniture
that supports
my team



THE PINEAPPLE PROCESS	We listen			01	We listen more widely and more deeply to our customers' unique set of challenges; they might be safety concerns, maintenance issues or limited space. With forty years of experience under our belts, we're good at listening and know the right questions to ask.
	02	understand		Drawing on the expertise of our Global Advisory Board and our knowledge of best practice, we identify solutions that fit each brief. Then we define exactly what your furniture needs to deliver purpose for your environment, taking physical, functional and emotional needs into account.	
			03	match	Now we understand your environment and precise needs, we can match you with the right products that will solve them. With hundreds of ranges to choose from, there is usually a solution that fits but if there isn't, we'll work with you to create one.
	04	We deliver mindfully designed furniture that is exactly fit for purpose. We continue to learn from each new project, building the knowledge we gain into our new and existing product ranges to make them safer than ever.		deliver	

DESIGN

Our most innovative designs often start when customers ask us to solve a specific problem. We love a challenge. From initial sketches to 3D printed models to prototypes, we always find a solution that works.

When Oxford Architects challenged us to design “a secure bed that can be moved between two positions to make access and cleaning easier”, we created the Sovie, our toughest ever bed.

Coated with Kydex®, a tough plastic commonly found in aircraft interiors, it’s easy to clean, easy to move, flame-retardant and water-resistant.

We created the Ryno® range when an NHS trust explained they were “*having major issues with a patient who is very destructive and intolerant of furniture in the dining area*”.

Made from an extremely strong polyethylene one-piece construction that comes with a lifetime guarantee, Ryno can be heavily weighted to deter weaponization and is fire-resistant, anti-microbial and weatherproof. Their bright, curved design ensures style as well as substance.



FOR LIFE



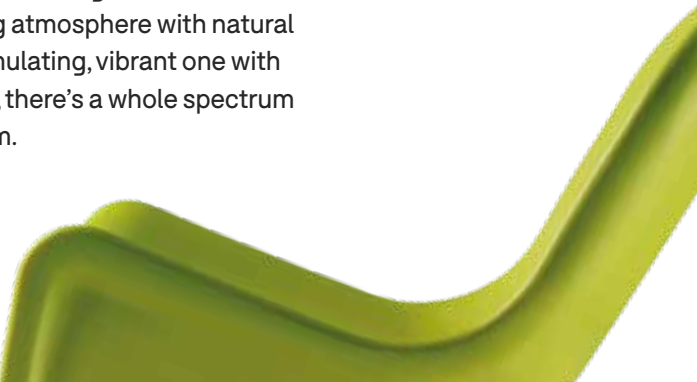
COLOR



YOU CAN FEEL



Color has a dramatic impact on how a space feels, and finding the right color can help create an environment that fosters positivity and rehabilitation. That's why we asked Seymourpowell, a leading design and innovation consultancy, to help us create a therapeutic palette for our Ryno® range.



Whether you're looking to create a calm, soothing atmosphere with natural tones or a stimulating, vibrant one with bright shades, there's a whole spectrum to choose from.

WHEN A BED IS NOT JUST A BED

Hundreds of hours of design and development go into every piece of Pineapple furniture. So while you see a clean and simple design on the surface, underneath are a host of carefully designed features that make each piece truly extraordinary.



Anti-bacterial. Unlike most plastics, the surface is uninhabitable for bacteria – preventing growth of healthcare associated infections such as MRSA and C. difficile.



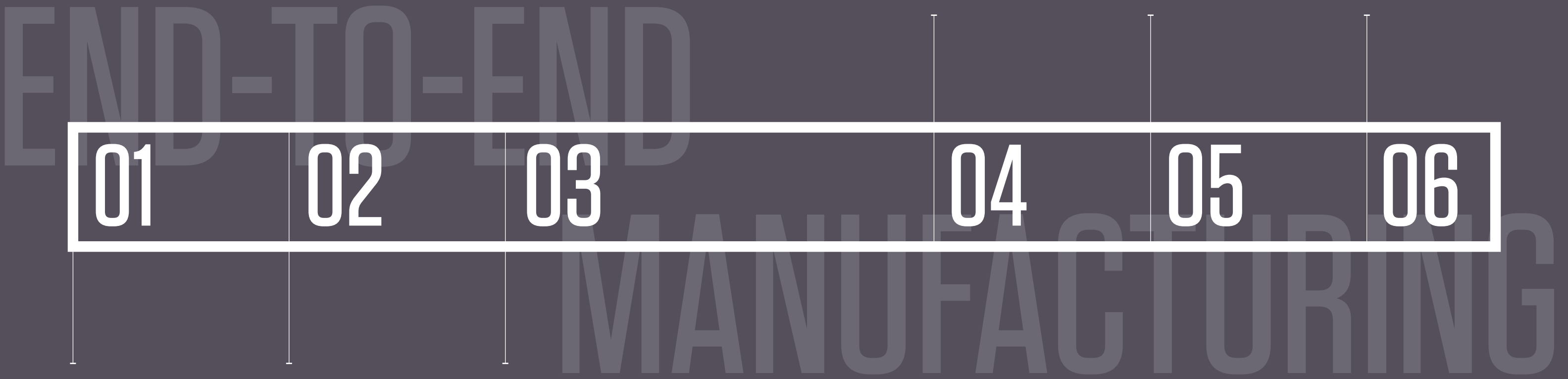
Flame-retardant. Achieves the highest rating for surface burning characteristics of building materials and is self-extinguishing.



Purpose-built. Stylishly designed for better staff access as well as being water-resistant with the option of having it fastened to the floor.



Durable. The surface is made from Kydex®, a material usually found inside an aircraft, which is resistant to chemical cleaners. Internal support “ribs” give extreme strength to resist all types of damage.



From initial concept right through to manufacture and delivery, we have full control of the process. We prefer it this way because it means we can keep a closer eye on the quality of all of our products.

After gaining a deep understanding of the issues which need to be overcome, our product development team create initial sketches of designs.

We create in-house 3D printed models of the chosen designs to experience how each piece looks and feels.

Once we're happy with the design, we build a full-size prototype to check for comfort and postural support.

For some products we conduct live trials with staff and patients to get detailed feedback on how the product works in the real world.

Our furniture is then strength and stability tested for severe non-domestic use. Our rolling testing program ensures we keep up to date with current standards around the world.

All of our designs are either manufactured by us or by our carefully chosen partners who produce our furniture under license to meet our precise specification and design.

FIT FOR PURPOSE

When we say our furniture is mindfully designed, we mean that every detail is created with an understanding of where it will be used and how it will benefit our customers. After forty years of working in demanding environments, we’ve learnt what really matters.



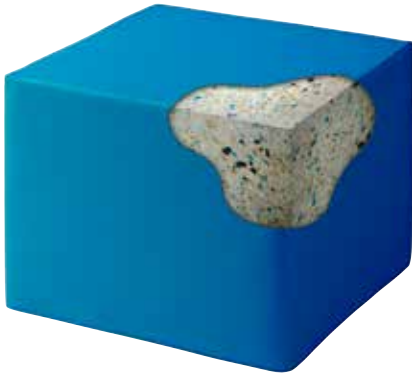
Perfectly practical

For environments where hygiene is essential, we’ve created furniture without seams to prevent the ingress of fluids. Many of our fabrics are water- resistant and can be easily wiped or have cushions that can be removed for cleaning. Our Ohio seating is a great modular option with ski feet to make it easy to clean underneath.



Beautifully strong

For prisons and mental health units, safety and security are the top priority. They need exceptionally strong and durable products that can’t be weaponized and are designed to make concealment of contraband near impossible. We offer sofas with different levels of reinforcement, making them exactly as strong as you need them to be. Our Ryno® range is so strong, it comes with a lifetime guarantee.



Sensitively designed

We’re always mindful of the people who will use our furniture every day. Edges are designed with soft curves that will keep them safe and finished with soothing colors that will help create a calmer environment. Our Contessa foam shapes are especially soft and have zip heads removed as well as being oversewn to deter tampering. We use thoughtful design for those at risk, reducing ligature opportunities and conflict with others.

THE SMALLEST OF
DETAILS DEFINE
THE BIGGEST
OF IDEAS



A photograph of a modern, light-colored wooden bed and bedside table set in a lush, green forest. The bed has a simple, clean design with a headboard and a matching bedside table. A white pillow and a light-colored blanket are on the bed. The forest is dense with tall trees and a thick carpet of green moss on the ground. Sunlight filters through the trees, creating a soft, dappled light effect. The overall mood is serene and natural.

A CHOICE OF COLORS BUT IT'S ALWAYS GREEN

All the wood we use to build our furniture originates from responsibly managed forests.

As supporters of good forest management, we use only suitably certified wood wherever possible.

All our furniture is designed to last a lifetime, minimizing waste and our Ryno® range is also 100 % recyclable.

Our commitment to these ideals is demonstrated in our INT-COC-001353 and ISO 9001: 2008 awards, and our FSC® Chain of Custody certificate FSC-C015370. In addition, we are certified under PEFC Chain of Custody certificate INT-PEFC/COC-001353.

FSC certified products available upon request.

**BUILT
ON**

Over the past forty years we've built our business on providing the best service and aftercare in our industry. We're proud of the strong relationships we have with our customers.

TRUST

Expert advice

With our deep understanding of purpose, we can advise you on product ranges which perfectly meet your needs.

Guarantee

Most of our furniture is guaranteed against manufacturing faults for 5 years, and our superbly durable Ryno® range comes with a lifetime guarantee, giving you total peace of mind.

Aftercare

We pride ourselves on our aftercare service. Our support continues beyond the point of sale, going the extra mile to achieve complete customer satisfaction.

Free trial

We offer free trial furniture to give you confidence you're making the right decision before committing to placing an order.

Free space planning

Our experienced design team can visit your site to assess your requirements and produce a detailed 3D plan showing layouts and options to help you make the most of your space.



We were asked to deliver color and calm into this Psychiatric Intensive Care Unit to help foster recovery.

WOODBOURNE PICU

Furniture from our Ryno® range is brightening up this new rehabilitation facility. The ward is a calm and modern building designed to minimize stress while maximizing recovery and safety – something which Ryno products are perfectly suited to.

Ryno products were provided in a range of colors, with both bright primary colors and more neutral shades being used indoors and outdoors throughout the facility to provide further safety and a sense of well-being.

“We selected Ryno items as they are stylish and robust... in a wide variety of colors, shapes, and sizes, helping to create a safe and homely environment.”

HMP Coldingley asked us to transform their facility into a safer, more welcoming space.

“The Ryno lounge furniture gives the visits hall a fresh and contemporary new look without security being compromised.”

HMP COLDINGLEY



This medium security facility aimed to create an inviting space for visits to take place, the prison selected Ryno® lounge chairs in vibrant lime green coupled with Ryno coffee tables in granite.

Products were heavily weighted, making them difficult pick up to use as a weapon, improving safety for prisoners, visitors and staff. Their one-piece construction also helps to make the rest of the prison safer as, unlike other chairs, they do not provide opportunities for concealing contraband.

The resulting space is colorful and welcoming, providing everyone with a safe environment.

These are just two of over 50,000 projects completed around the world in the last 10 years. To see more, go to pineapplecontracts.com

UNITED KINGDOM → UNITED STATES

FRANCE → DENMARK → NORWAY →

SWEDEN → GERMANY → UAE →

→ NETHERLANDS

While we started in London, Pineapple is now a truly global business.

As well as our offices in the UK, USA, France and Germany, we work with distribution partners in many other countries, giving us the capability to deliver peace of mind to customers the world over.

Our growing network in the USA is run from our office and showroom in Clawson, Michigan and distribution center in Chicago, Illinois. We have partners countrywide, so can provide bespoke furniture solutions from coast to coast.

In 2019, we appointed a Global Advisory Board, bringing together international expertise from a variety of disciplines to help inform our research, maintain our thought leadership and ensure we continue to lead the way with exceptional products fit for our global customers.

→ NEW ZEALAND → AUSTRALIA →

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